

FINANCING THE FUTURE OF LOCAL INITIATIVES

Centering Equity in Financial Sustainability

September 30, 2022



Supported by the John D. and Catherine T. MacArthur Foundation

The Council of State Governments Justice Center

We are a national nonprofit, nonpartisan organization that combines the power of a membership association, serving state officials in all three branches of government, with policy and research expertise to develop strategies that increase public safety and strengthen communities.

Today's Speakers

- **Joey Hayashi**, *Policy Analyst, CSG Justice Center*
- **Beth M. Huebner**, *University of Missouri-St. Louis, Department of Criminology and Criminal Justice*
- **Miranda Gibson**, *Grant Manager, St. Louis County Department of Justice Services*
- **Abbey Stamp**, *Local Public Safety Coordinating Council, Multnomah County, OR*

Today's Agenda

- Welcome and Introductions
- Discussion: Financial Sustainability and Funding Sources
- Touring the Financing Sustainability Toolkit
- Piloting the Guidebook
- Discussion: Using the Guidebook to Engage with Local Communities
- Thank You and Resources

DISCUSSION SECTION

Financial Sustainability and Funding Sources

Creating a Funding List

Activity:

- There are 6 poster sheets hanging around the room, each with a different program type (i.e., Reentry Housing, Mental Health services, etc.).
- Participants will have 6–10 minutes to get up and walk around the room to write down any ideas/examples of funding sources they have used to fund past initiatives based on the provided categories.

Discussion

- Does anyone see a funding source they have used before?
Do you see any you haven't used?
- How are these funding sources used to advance equity?
- What sources of funding did you not see?

FINANCING THE FUTURE OF LOCAL INITIATIVES

Financial Sustainability Toolkit

Financing the Future of Local Initiatives

Set of tools to help jurisdictions plan for financial sustainability through

1. Purposefully engaging with community members,
2. Identifying potential federal sources of funding, and
3. Strategically investing funding to support initiatives that advance equity.



Financing the Future of Local Initiatives Toolkit

- **Planning Guide** – A Guide for Centering Equity in Financial Sustainability Planning
- **Investment Calculation Workbook** – Maximize Federal Funding to Sustain Local Criminal Justice-Behavioral Health Effort
- **Federal Funding Database** – Find a Federal Funding Opportunity
- **State Administering Agency Video and Tip Sheet** – How Local Entities Can Learn About and Apply for Criminal Justice Resources & Federal Funding Opportunities Through State Administering Agencies (SAA)

CENTERING EQUITY IN FINANCIAL SUSTAINABILITY

Planning Guidebook

MacArthur Financial Sustainability Project Goal

GETTING STARTED

A Guidebook for Centering Equity in
Financial Sustainability Planning
Planning Guide



To create an enhanced, piloted sustainability tool that incorporates an “Equity Component” that guides investment decisions to increase racial equity

Centering Equity in Financial Sustainability Guidebook

1. Designing a Sustainability and Racially Equitable Initiative
2. Developing a Racially Inclusive Sustainability Committee
3. Prioritizing Strategies to Demonstrate Impact
4. Determining Budget Needs
5. Identifying Existing Resources
6. Maximizing Funding Resources
7. Executive Summary Template

Incorporating an Equity Lens Purpose

- Help communities plan for scaling and sustainability while also **promoting equity**.
- Ensure that communities are making **intentional efforts** to reduce racial disparities when developing initiatives.
- Promote **inclusion of leaders** and community-based providers within BIPOC communities in decision-making.

Equity Key Concepts

Equity

Racial Equity

Racial Equity
Lens

Intersectionality

Equity Lens Incorporation

Includes:

- Questions on whether **investments are being funneled to communities of color**, neighborhoods with high rates of people returning from incarceration, and/or to organizations run by people who are formerly incarcerated.
- Exercises that encourage the **examination of sustainability plans** for criminal justice-behavioral health initiatives—including interventions, policies, and funding decisions—to ensure they are **informed by BIPOC communities** and communities with disproportionate rates of criminal justice contact.

FINANCING THE FUTURE OF LOCAL INITIATIVES

Resource Toolkit

Investment Calculation Workbook

GETTING STARTED

A Guidebook for Sustainability
and Scaling

Investment
Calculation Workbook

- Designed to assist local jurisdictions in determining thoughtful ways to **center racial equity while** collaboratively and effectively funding data-driven initiatives to reduce the number of people in jails who have **behavioral health needs**.
- This workbook is designed for local communities of all sizes and at various stages of the planning process. Jurisdictions can use this workbook on its own to complement existing planning processes or use it in coordination with the **Planning Guide**.

Find a Federal Funding Opportunity Database

FIND A FEDERAL FUNDING OPPORTUNITY

Federal Funding Database

- Presents **funding opportunities** that are currently open and ones that have been offered but are not currently open for applications.
- Includes opportunities across areas such as **criminal justice, substance use, mental health, housing**, and others.
- Can be used to identify what types of **grants are generally available**, find potential opportunities to **obtain federal funding through state administrative agencies**, and plan for immediate and long-term priorities.

State Administering Agency Video and Tip Sheet

How Local Entities Can Learn About and Apply for Criminal Justice Resources

- Created by the **National Criminal Justice Association**, these tools showcase Shannon Dion, former director of the Virginia Department of Criminal Justice Services, sharing tips on how local entities can learn about and apply for criminal justice resources through their **State Administrative Agency (SAA)**.

Key Tips

Federal funding opportunities through State Administering Agencies (SAA):
How local entities can learn about and apply for criminal justice resources
a video with Shannon Dion, former director
Virginia Department of Criminal Justice Services

- 1. Do your research.** Learn where your SAA sits in state government and the federal funding streams they administer. A complete list of SAA agencies and directors can be found at: www.ncja.org/agency-directory.
- 2. Look at the current funding priorities and areas of emphasis in your state's criminal justice strategic plan,** which can usually be found on the SAA's agency website. The plan may be Byrne JAG-specific or a statewide plan.
- 3. Establish a relationship with your SAA,** or the SAA agency's grant manager or program manager for funding streams you are interested in.
- 4. Gather information from your SAA.** Learn about timelines and deadlines for applying for funding and any educational opportunities to learn more. **Be persistent!**
- 5. Seek out guidance for writing your application.** Ask your SAA if they can share redacted examples of successful and unsuccessful applications, in particular the budget narratives and project summaries.
- 6. Present SMART goals for your project** (Specific, Measurable, Achievable, Results-based, Timely).
- 7. Learn as much as possible about the application evaluation process.** Is it competitive? How will it be scored? Are certain factors weighted more heavily? etc.
- 8. Seek out assistance for crafting your application, if needed.** SAAs may provide technical assistance or connect you with someone who can help.
- 9. Learn about and prepare for grant reporting requirements.** Ask for guidance, if needed.
- 10. Plan ahead for sustainable funding for when your federal award expires.** Most awards are time-limited and a sustainability plan is a great addition to an application. CSG's *Getting Started: a Guidebook for Centering Equity in Financial Sustainability* (available on CSG's [Financing the Future of Local Initiatives](#) webpage) provides a detailed, step-by-step approach for planning for sustainability with an equity lens.
- 11. Seek out guidance and advice from other grantees, if possible, and additional materials.** Some materials may be available only upon request.
- 12. Look into opportunities in state systems other than criminal justice.** If your project overlaps with other systems there may be alternative funding sources or ways to leverage resources to fund your project.

This project was created with support from the John D. and Catherine T. MacArthur Foundation as part of the Safety and Justice Challenge, which seeks to reduce over-incarceration by changing the way America thinks about and uses jails.



PILOTING THE GUIDEBOOK

Experiences from St. Louis County, MO, and Multnomah County, OR

MacArthur Financial Sustainability Learning Community

Learning Community Sites

- Los Angeles, CA
- Missoula County, MT
- **Multnomah County, OR**
- **St. Louis County, MO**
- Spokane, WA



St. Louis County

- What were we trying to fund?
 - Tap In Center: Community-based space that provides the opportunity for justice-involved individuals to seek bench warrant resolution assistance and “tap in” to local services
 - MacArthur funds: Salary for the program manager and one attorney
 - Other funds: In-kind staff time, resources, and service provision from partnering agencies
- What aspects of our program were the hardest to find funding for?
 - Institutionalizing the program in an existing agency with funding for operations management
 - Maintaining in-kind relationships through agency changes in staff and leadership

Multnomah County

- Pretrial justice overhaul
 - What were we trying to fund?
 - MacArthur funds: Key FTE to execute an overhaul of our pretrial justice system
 - Other funds: In-kind project management and all other implementation components and follow-through
 - What aspects of our initiative were the hardest to find funding for?
 - Because we chose to only use MF funds for key FTE, it required us to think creatively about how to sustain a changed system at the same price point using existing government budgets.
 - Agency ownership and sustainability, even though it is not a “new” program

Panel Discussion

- How did the learning community and guidebook aid your financial sustainability planning?
- How did participating in the CoP make you reflect on racial equity and how you incorporate equity into your initiatives?
- What does your initiative invest back into the community?
- What were your takeaways from participating in the CoP and using the guidebook?

QUESTIONS?

DISCUSSION SECTION

How Can We Use This Guidebook to Engage with Local Communities?

Discussion/Ideas to Take Home

- What things can we be doing to ensure that equity is being incorporated in meaningful ways?
- How to increase engagement with your local community?
 - How can we make sure the same people are not always coming to the table?
- Are there opportunities to invest back into the community?

WHERE TO GET STARTED?

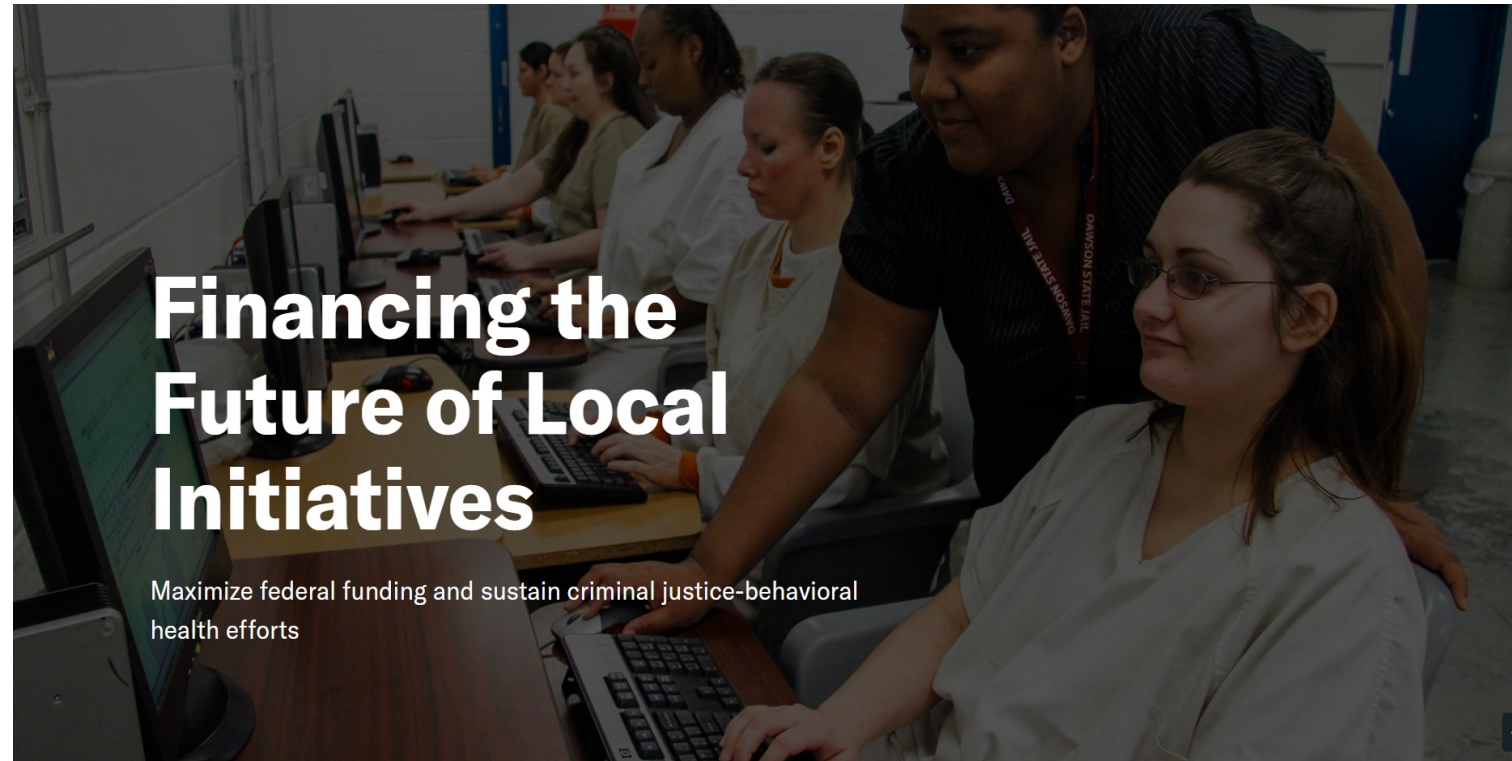
Getting Started

Financing the Future of Local Initiatives:

<https://csgjusticecenter.org/resources/funding/>

A Guide for Centering Equity in Financial Sustainability Planning:

<https://csgjusticecenter.org/resources/funding/getting-started/>



National Association of Counties: Equity in Grantmaking

Grantmaking: A County Strategy to Address Racial and Ethnic Disparities in the Criminal Legal System

<https://www.naco.org/resources/grantmaking-county-strategy-address-racial-and-ethnic-disparities-criminal-legal-system>

- **National Association of Counties Equity Toolkit**

<https://www.naco.org/sites/default/files/documents/NACo-Equity-Toolkit.pdf>

- **Grantmaking: Guiding Principles for Using Grantmaking to Address Racial and Ethnic Disparities in the Criminal Legal System**

https://www.naco.org/sites/default/files/documents/Equity_Working_Group%20Two-Pager.pdf

Thank You



SafetyAndJusticeChallenge.org